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Wilson Creek Winery Introduces Sparkling Sangria, a One of Kind Sparkling Wine

Temecula Wine Country -- One of the nation's top sellers of sparkling wines is introducing a bold new concept in the bubbly market. Wilson Creek Sparkling Sangria is believed to be the first of its kind in sparkling wine offerings.

Designed for a broad range of pallets, Wilson Creek Sparkling Sangria features a taste medley straight from the Southern Mediterranean with a fresh nose of lemon, lime and orange zest, and a smooth finish of ripe red berries, cranberry, pomegranate and a hint of blood orange.

"We like to say there is a celebration in every bottle of Wilson Creek sparkling wines, but this new offering is a wine that you can serve anytime," says Bill Wilson, President and CEO at Wilson Creek Winery. "It's a refreshing sparkling wine that will appeal to your everyday wine lover, as well as to those connoisseurs with more refined tastes. It's definitely one of a kind."

Sparkling Sangria is fermented naturally and leans toward the cuvee style of champagnes. Like its cousins, Peach Bellini, Orange Mimosa and the "Oh My Gosh" Almond Champagne, Wilson Creek Sparkling Sangria delivers a unique blend of tastes in a classic champagne style wine.

With more than a decade of producing widely acclaimed sparkling wines, Wilson Creek has perfected the art of bringing something a little different to the table. Wilson Creek Almond Champagne has been a top seller across the United States and according to Neilson Ratings, Wilson Creek Almond Champagne has ranked number three sparkling wine in Southern California Grocery Stores.

"We are very proud of all our wines, but the sparkling wines seem to strike a note with people that sets us apart," says Wilson. "We really didn't plan it that way, it started as a fun thing to try, and it worked. Today, sparkling wines are part of our culture here at the winery, and we are very pleased with this newest offering."

Wilson Creek Sparkling Sangria is available now at the winery, and will soon be on shelves across the country. You can order it by the bottle or case at WilsonCreekWinery.com. Contact 951.699.9463 for commercial ordering information. ###

Wilson Creek Winery is a family-owned destination winery in the heart of Temecula Wine Country. Wilson Creek has won numerous awards over the years including: California Meetings and Events Magazine's Best Winery (2009), San Diego's Best--Union Tribune Best Winery (2010), Spirit Award for Family Business Entrepreneur nominee (Bill Wilson-2011), Inland Empire Magazine Blue Ribbon Winner for Winery and Vineyards (2010). Wilson Creek Winery was also named Business of the Year by the Temecula Valley Chamber of Commerce in 2010.

QUALITY TINES

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